# This is the MOST important natural health product you will ever use

# IMMUNOCAL PLATINUM® THE SECOND GENERATION



Immunocal is a unique, globally recognized and specially formulated, natural whey protein that has been clinically demonstrated to maintain your immune system.

## **KEY BENEFITS**

- 1 Maintains a strong immune system
- 2 Helps build antibodies
- **3** Helps increase muscle strength and enhance performance when combined with regular exercise
- **4** CMP™ adds protective peptides
- **5** RMF supports bone health by reducing calcium loss
- "Immunocal is a natural source of the glutathione precursor cysteine for the maintenance of a strong immune system."

  Approved Health Canada claim
- "Immunocal helps increase muscle strength and enhance performance when combined with regular exercise."

  Approved Health Canada claim

# WHY IS IMMUNOCAL UNLIKE OTHER WHEY PROTEIN ISOLATES?

GLUTATHIONE PRECURSOR

Specially formulated, exclusively for Immunotec, to help maintain a strong immune system

40 YEARS OF RESEARCH

48 studies published by doctors and scientists

working in top global institutions

CLINICALLY STUDIED

Global recognition through patents issued in the United States, Canada, and countries around the world

MEDICAL PUBLICATIONS

Listed in two highly respected medical publications, the CPS in Canada and the PDR in the United States

20 YEARS OF SATISFACTION

A community of satisfied users built up over 20 years including world class professional and amateur athletes

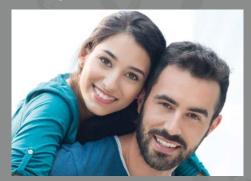


The PDR (USA) and CPS (Canada) are two of the medical profession's most-respected sources of information. Immunocal is listed in both.



# THE PLATINUM TRIPLE ADVANTAGE

Platinum's advanced formula makes it a superior choice for all ages and lifestyles, and also makes it the ideal supplement for athletes and seniors



Immunocal Platinum has all the goodness found in Immunocal with two additional components added: CMP<sup>™</sup> and RMF which deliveradditional health benefits

These two components were added by world-renowned immunochemist Dr. Wulf Dröge for further cellular and metabolic protection. This is another example of Immunotec's pledge to advance its research in keeping Immunocal on the cutting edge, and continuing Dr. Bounous's legacy of



Immunocal has powered elite professional and amateur athletes, worldwide, including multiple Olympian gold, silver, and bronze medalists

Informed-Choice is a quality assurance program for sports nutrition products, suppliers to the sports nutrition industry, and supplement manufacturing facilities. The program certifies that all nutritional supplements and/or ingredients that bear its logo have been tested for banned substances by the world class sports antidoping lab, LGC.



Maintaining good immune function is linked to healthier aging and resistance to health challenges resulting in improved quality of life

In the development of Immunocal Platinum, we looked very carefully at the biochemistry of protein metabolism, and at potential components of whey subfractions that relate to aging. As a result, two separate formulations were added to Immunocal: CMP<sup>™</sup>, which adds protective peptides, and RMF which supports bone health by reducing calcium loss.

#### SCIENCE. DISCOVERY. GLOBAL RECOGNITION.

Over forty years ago, Drs. Gustavo Bounous and Patricia Kongshavn discovered the role of a specially-prepared protein isolate, now famous as Immunocal, in raising glutathione, thereby maintaining immune function. Immunocal has achieved global recognition through patents issued in the U.S., Canada, and many other countries around the world.

#### **GLUTATHIONE. MASTER ANTIOXIDANT.**

Glutathione is critical for healthy immune function. This essential molecule is present in all our cells. For a variety of reasons including aging, lack of exercise, or over-training, poor diet, stress, and health challenges, the ability to produce our body's master antioxidant becomes reduced. This is why Immunocal is so important.

#### **HEALTH. WELLNESS. PERFORMANCE.**

It all starts with the immune system. Maintaining good immune function is linked to healthier aging and resistance to health challenges. Immunocal goes beyond health, it also enhances your strength and performance for improved quality of life.

### **BIOLOGICAL VALUE (BV) OF SELECTED PROTEINS**

A higher BV level means a protein is more easily absorbed.







#### MEDICAL EXPERTISE

World-renowned expert on glutathione and best-selling author on the topic

> Dr. Jimmy Gutman is Immunotec's Senior Medical Advisor



Your Independent Immunotec Consultant is

**JOIN TODAY!** 

**IMMUNOCAL IS** Fat-free ● Gluten-free ● Sugar-free ● Antibiotic-free • Well-tolerated by lactose-intolerant individuals

